

About SUB

Concern for various environmental and social impacts confront businesses and other organizations with many challenges. Some of these are quite practical, such as: How can the environmental quality of products and services be improved? How can corporate environmental and social performance be evaluated? What can be expected from environmental management systems and corporate social reporting?

Environmental and other sustainability issues may also challenge organizations on more fundamental levels of organizational learning, interorganizational relations and organizational change. Ultimately, concern for ecological, social and economic sustainability brings to light fundamental issues of the relationship between humans, economy, nature, knowledge and control.

These are some of the issues that we address in the Sustainability in Business programme at the Aalto University School of Business. The programme was launched in 1993. During the 1990s we concentrated mostly on environmental questions in businesses and other organizations, but since the year 2000 we have laid more emphasis on social responsibility aspects, thus extending our research to a wider set of corporate responsibility challenges.