Welcome to SUB, Sustainability in Business research group at the Aalto University School of Business!

The mission of the group's research is to produce knowledge about and solution proposals for business models and consumption practices that enhance sustainable development. The main research streams of the group are:

**Business innovations and consumption practices supporting sustainable development**

- Innovations for ecological sustainability
- Innovations for global poverty alleviation

**Corporate responsibility**

- Different forms of corporate responsibility and their economic and social impacts
- Political corporate responsibility and business ethics
- Social entrepreneurship

SUB seminar series program