



## Artification Conference: Ideas and Practices

### PROGRAM

#### Wednesday 15.8.2012

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10:00 Registration

11:00 Ossi Naukkarinen | *Opening words*

11:15 Ossi Naukkarinen | *One Step Beyond*

11:45 Matti Tainio | *Artifying Sports*

12:15 Lunch

13:30 Aleš Erjavec | *Beat the Whites with the Red Wedge!*

14:15 Adam Andrzejewski | *Artification as an Inspiration for the Art Ontology*

14:45 Coffee (30 minutes)

15:15 Mafalda Damaso | *Artification and International Politics*

15:45 Hanna Kuusela | *Uncreative Artification of Everyday Texts*

16:15 Break (15 minutes)

16:30 Kari Korolainen | *Artification as an Articulation: Observations about the Empirical Study of Artification*

17:00 Tavi Meraud | *Encountering Encountering: Sketches on the Impact of Artification on Art-itself*

17:30 Get-together at the Department of Art

#### Thursday 16.8.2012

10:00 Pauline von Bonsdorff | *Artification as Modulation*

10:30 Simona Erjavec | *Maurice Merleau-Ponty – An Object of Artification?*

- 11:00 Coffee (30 minutes)
- 11:30 Yrjö Sepänmaa | *Flows, Vortices, and Counterflows: Artification and Aesthetization in Chiasmatic Motion on a Mobius Ring*
- 12:00 Tereza Kuldova | *Artification in Indian High Fashion: Elevating Value, Creating Distance and Redefining Indian Art*
- 12:30 Lunch
- 13:45 Gerard Vilar & Jessica Jaques | *Feeding Thought: Edible Art and Research Cooking*
- 14:15 Yuriko Saito | *Everyday Aesthetics, Artification, and World-Making*
- 15:00 Break (15 minutes)
- 15:15 Jolanta Nowak | *Artification, Autonomy and Aesthetic Experience in the Work of Marcel Broodthaers*
- 15:45 Yrjänä Levanto | *A Description of a Metamorphosis*
- 16:15 Coffee (30 minutes)
- 16:45 Minna Haveri | *Self-Made Life – ITE Art and ITE Attitude*
- 17:15 Andrew Burton | *Making Bithooras*
- 18:00 Bus to the conference dinner
- 18:30 Dinner
- 22:00 Bus to Hotel Cumulus

### **Friday 17.8.2012**

- 10:00 Pia Strandman | *Art in the Context of Healthcare*
- 10:30 Kaisa Mäki-Petäjä | *How to Be an Explorer of the World – The Art of Learning According to Keri Smith*
- 11:00 Carla Carmona | *On the Artification of Thought and the Reflection on Art. Pictures or Models?*
- 11:30 Christina Zetterlund | *Cancelled*
- 12:00 Lunch
- 13:15 Wolfgang Welsch | *Artification - While Art Is Turning to Aesthetics beyond Art?*
- 14:00 Jessica J. Lee | *A Synthesised Approach for Everyday Aesthetics*
- 14:30 Lena Seraphin | *The Don Quixote Complex*
- 15:00 Break (15 minutes)
- 15:15 Closing discussion
- 16:00 Artified walk in the Arabianranta area (optional)

