Transition from Old Media Art to New Media Art and Technologies: How Prepared are Art Educators in Africa?

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Abstract

Most art educators in Africa were generally trained in the Old Media tradition and techniques of traditional art genres such as painting, ceramics, graphics, textiles design, sculpture and others. The introduction of New Media Arts has revolutionalised visual arts production processes with the introduction and merging of media and computer into one and the above – mentioned media that include shapes, symbols, forms, images, pattern and moving images, sound, spaces etc become computable and are translated to numerical data accessible using single computer machine which make the media mentioned above to be disseminated to millions of viewers all over the world at fastest rate. Unlike old media, the New media are not processed manually but through a computer machine. The transition of art educator from old to new media requires special training, facilities, techniques and exposures. In order to completely transit to new media art educators, a lot needs to be done so as to meet up with the rest of the world in the area of curriculum input and manpower development. It is believed that residual knowledge of the old me-
dia is not enough but total transformation of the curriculum and personnel is required to teach the New media arts such as digital art, computer graphics, computer animation, virtual art, Internet art, interactive art, video games, computer robotics, 3D printing, cyborg art etc using the new media technologies. The time to train the computer and ICT-literate visual art teachers is no other time than now.

Keywords

Old media art, New Media Art, Curriculum, New media technologies, ICT art educators.