The Color Arrangement Workshop – Understanding Cultural Diversity

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Abstract

In this workshop, we focused on "color" as a device for drawing participants’ everyday life which might depict our socio-cultural backgrounds promoting the understanding of cultural diversity.

The differences of the socio-cultural environments give various meanings to each "color." On the other hands, the innovation of the dye technology and globalization had made it possible that people choose the color not only based on the institutional culture but also their color preference. Therefore, we designed the color arrangement workshop, which allows participants to choose and arrange colors based on one’s sense and cultural background. The purpose of this workshop is to understand cultural diversity through making the color arrangement. The idea of this workshop based on a Japanese traditional color arrangement for traditional cloth called KASANEMOIROME.

We conducted the following activities: 1) choosing the color with the theme of "the everyday," 2) naming colors, 3) arranging colors, 4) naming the color
arrangement, 5) presenting one’s own work and share each other’s learning experience.

Keywords

Cultural diversity, Color arrangement, Traditional Japanese cloth.