Secondary School Student’ Opinions on Social Media Tools Used in Visual Arts

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Abstract

Since Youtube was founded in 2005, videos as a social media tools have found a common use of young people. Video channels give an opportunity to reach a variety of informational videos for a wide variety of purposes and also provide many conveniences for educational purposes (Gladysheva, Verboom & Arora, 2014). This research focuses on how social media tools influence learners and the course process as one of the methods used in visual arts lectures. The research was carried out by using qualitative research methods. The sample of this research is composed of 45 learners who continue to the 6th grades which are studying in a public primary school that selected with random method. Beginning of the study, researchers were asked to the learners about social media considerations, what social media tools are and how often they use social media. During the lesson, learners used the Louision Channel and Art21 channels on Youtube to see artist Julie Mahteru videos about her workshops and actual works performances, and then group applications were made. Following the implementation, researchers were interviewed with learners about the
course and observer records were kept during the implementation process. Content analysis will be used in the analysis of the data. The research findings have not been analyzed yet, therefore, the results of the research will be shared later.

**Keywords**

Visual arts education, Social media tools, Youtube, Technology in education.