

# Ideation as a Tool for Building Grit in Homeless Youth of Bandung, Indonesia

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## **Abstract**

**Despite its economic growth, city of Bandung has consistently shown income inequality, with the latest known gini coefficient of 0.41 (BAPPEDA Kota Bandung, 2015). One of the most distinct characteristics of this condition is the number of homeless youth. UN defines two categories of homelessness (UNSD, 2008); primary homelessness, which means people without roof over their heads; and secondary homelessness, which means people with no permanent living address. Most Bandung's homeless youth falls in the second category; they stay in shelters due to complex problems at home, while trying to live with limited resources. Some of the young people are desperate for a better life in the future, however they lack opportunities to learn and develop themselves.**

**This study aims to employ a method called ideation in design thinking where images and image-making are central and act as visual guides to encourage creativity and help designers to arrive at a designated goal. Using frameworks of guided imagery and the power of visualization, this study is implemented in several workshop sessions. It seeks to strengthen the grit in youth population;**

**an aspect labeled as the most prominent determiner of success in a recent finding by Angela Duckworth (2010). It is expected that once these young people are able to visualize themselves in 10 to 20 years, they would be able to create a pathway between that moment and the present time in a more realistic and feasible manner; thus encourages them to be grittier.**

### **Keywords**

Ideation, Grit, Homeless youth, Bandung.